





# Award winning team

- 25 years of experience in the tourism, events and incentive industry.
- Team composed of wine, beer, and chocolate experts.
- Unique lifestyle events, team buildings, master classes and guided tours designed by local experts.
- Use of high quality products only.
- Tailored made, educational and funny.
- Winner of the Service Excellence Awards 2018 by Luxury Travel Guide



# MASTERCLASS

- Champagne, wine, beer, fresh fruit, cheese and chocolate Masterclass to entertain, educate and reward teams or customers.
- Tailored made to your individual needs, facilities, numbers and timing.
- Interactive and fun.
- Given by an expert.





## Champagne and/or chocolate Masterclass



- Participants will learn and taste on an interactive way about champagne and/or chocolate. At the end you will be able to understand labels and recognize different grapes, tastes and aromas.
- You will make fun experiences
- This workshop includes 3 or 5 champagnes and chocolates.
- Timing: 1 or 2 hours.
- 35€/pp or 54€/pp. Minimum 14 pax. Less participants are possible at extra cost.
- We can suggest optional lunch or dinner venues
- We can provide a nice chocolate gift box for every participant: 20€/box

## Wine Masterclass



- Participants will learn and taste wine on an interactive way. At the end they will be able to understand labels and recognize different grapes, tastes and aromas.
- You will make fun experiences such as a blind test.
- This masterclass includes 6 different wines.
- Timing: 2 hours.
- 45€/pp. Minimum 14 pax. Less participants are possible at extra cost.
- We can suggest optional lunch or dinner venues

## Beer & chocolate Masterclass

- Participants will learn and taste on an interactive way about beer and chocolate. At the end they will be able to understand how to make beer, identify the different types, the tastes and the aromas.
- You will make fun experiences.
- This workshop includes 5 beers and chocolates.
- Timing: 1:30 hour.
- 45€/pp. Minimum 14 pax. Less participants are possible at extra cost.
- We can suggest optional lunch or dinner venues



# TEAM BUILDINGS

- Compete, learn, help, share, experience, have fun and work together are the keywords.
- Tailored made to your individual needs, facilities, numbers and timing.
- Everybody got involved.
- We go to any place in Europe, can help you with venue finding and have our own locations as well.





## Wine making challenge



- Participants will create their own wine by blending different types of grapes, finding their own house style, adding some wood or sugar and much more.
- They will set-up a marketing strategy, create their own label, make the wine and work together.
- After the presentations of each brand, we will finish with a blind tasting of all wines to determine the winning team.
- Timing: 2:30 hours.
- 65€/pp. Minimum 14 pax. Less participants are possible at extra cost
- We can suggest optional lunch or dinner venues



## The Mixology challenge

- Participants are in small groups of 6 to 10 participants.
- After a short introduction participants will have to create the most original cocktail.
- Each group has to present his recipe.
- You will feel like Tom Cruise in the film "Cocktail"
- Timing: 2,5 hour.
- 65€/pp Minimum 14 pax. Less participants are possible at extra cost.
- We can suggest optional lunch or dinner venues



## The Chocolate Master Competition

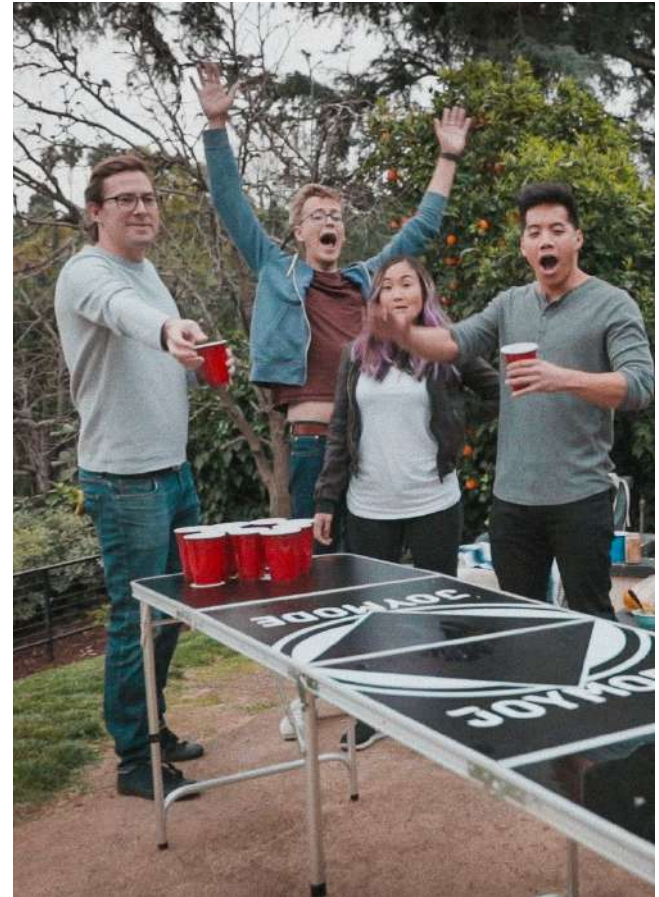
- Participants are in small groups of 6 to 10 participants.
- After a short introduction participants will have to create the most original chocolates and chocolate boxes.
- Each group has to present his creation.
- Afterwards they can bring their own chocolates at home.
- Timing: 2,5 hour.
- 65€/pp Minimum 14 pax. Less participants are possible at extra cost.
- We have great dinner options as from 25€/pp for a 3 course meal





## The Beer Pong Championship

- Participants will be divided in small teams
- A traditional beer pong competition will go on with Belgian beers.
- Participants will learn about Belgian beers while having fun and compete.
- Timing: 2:00 hour.
- 65€/pp. Minimum 14 pax. Less participants are possible at extra cost.
- We can suggest optional lunch or dinner venues





## The Art of Sabrage

- Participants will learn how to do a perfect sabrage.
- They will practice with empty bottles.
- At the end you will be able to do it with real bubbles.
- Timing: 1:00 hour.
- 65€/pp. Minimum 14 pax. Less participants are possible at extra cost.
- Ideal to combine with the champagne tower.
- We can suggest optional lunch or dinner venues





## The big Belgium quizz

- Participants are seated at round tables ready for the meal.
- The quiz starts with general questions but quickly some specific questions about your company are coming up.
- Blind tests and the use of the 5 senses are required.
- There are 3 to 4 question sessions.
- Timing: 2:30 hours.
- Minimum 14 pax. Less participants are possible at extra cost.
- 55€/pp excl. Dinner.
- We can suggest optional lunch or dinner venues



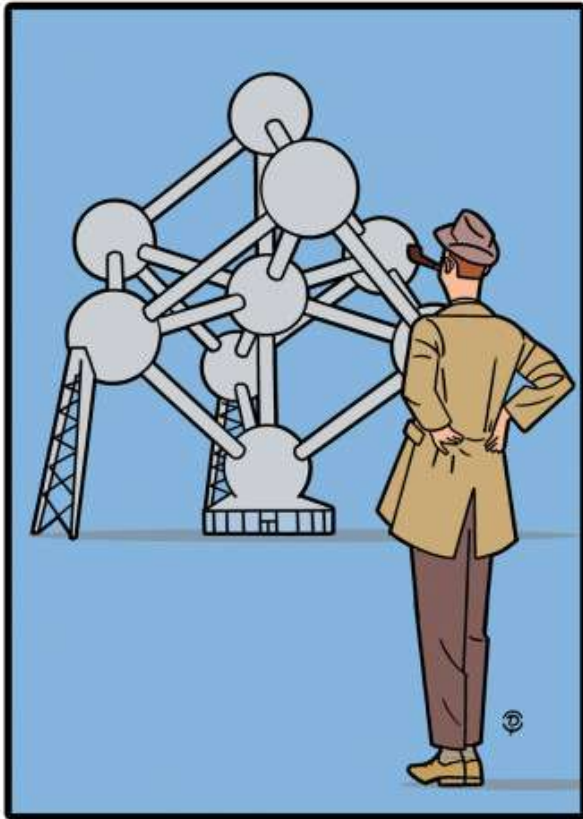
## Belgian cooking challenge

- Participants will be divided in different groups in order to create a real Belgian meal. Every group will prepare different parts of the meal.
- Points will be given by the participants based on team work, creativity, taste and presentation.
- After the presentations everybody is eating together in an old greenhouse.
- Fixed location.
- Timing: 3:30 hours.
- Minimum 14 pax. Less participants are possible at extra cost. Maximum 60 pax.
- 90€/pp.





## Expo 58 treasure hunt



- Discover the Atomium in and out through various questions and proofs.
- A roadbook has to be followed, questions to be answered and games to be done in order to find the solutions.
- Various tastings discovering the local products.
- The treasure hunt will finish with a glass of bubbles.
- Timing: 2h30
- 75€/pp Minimum 14 pax. Less participants are possible at extra cost
- We can suggest optional lunch or dinner venues

## The culinary treasure hunt



- Discover the city through its gastronomy.
- Teams have to compete to find the hidden ingredients.
- A roadbook has to be followed, questions to be answered and games to be done in order to find the solutions.
- Various tastings discovering the local products are necessary.
- The treasure hunt will finish with a glass of bubbles.
- Walking tour during 2h30
- Minimum 14 pax. Less participants are possible at extra cost
- 75€/pp

## Croquet lifestyle



- After some instructions, participants will be divided in small groups.
- They will play a mini-tournament.
- Strategy, teamwork and preciseness will be necessary in order to win the trophy.
- Champagne and light snacks will be served on the side.
- Timing: 2:30 hours.
- Dress code: flat sole shoes and white shirt (optional branded polo, or sweater can be provided).
- Minimum 14 pax. Less participants are possible at extra cost.
- 65€/pp.



## The Belgian wine route with classic cars



- Participants will be divided in groups of 4 per car.
- You will discover the Flemish Ardennes by classic cars with the help of a roadbook.
- Different challenges will have to be made on the theme of wine.
- The visit to a wine farm will be a highlight of this trip .
- After the rallye we all eat together.
- Timing: 3:30 hours.
- 180€/pp.

# WALKING TOURS

- Unique tours designed by local experts.
- Fun and educational.
- Discover the city through stories and anecdotes.
- Includes tastings and workshops.
- Behind-the-scenes experience.



## Tailor made tours



- The Ultimate chocolate trail
  - Beer and cheese after work
  - Discover the hidden Europe
  - Chocolate and beer tour
  - The forbidden tour
- 
- All tours finish with a glass of bubbles.
  - 2h30 tour
  - Minimum 8 pax. Less participants are possible at extra cost
  - 65€/pp
  - We have great dinner options as from 25€/pp for a 3 course meal.



# RECEPTIONS

- Quality products only.
- High professional team to serve you with a smile while giving you interesting information.
- Spectacular presentations with carbon ice, firework and more.
- Dressed on your chosen theme.



# Magritte reception

- Quality champagne or Belgian bubbles will be served with a big smile and on a continuous basis by our professional staff.
- Freshly pressed juice, beer and water will be served as well. Other drinks upon request.
- Our team will be dressed in the Magritte style just like in the paintings.
- Original Magritte decoration with bowler hat, pipe, umbrella, apples,..
- Price as from 28€/pp



# Champagne & chocolate reception

- Quality champagne or Belgian bubbles will be served with a big smile and on a continuous basis by our professional staff.
- Juice, and water will be served as well. Other drinks upon request.
- The best Belgian chocolates will be presented.
- A chocolate fountain with fresh fruit will enhance the atmosphere.
- Price as from 21€/pp





# Fresh fruit labo reception

- Freshly pressed fruit will be served with a big smile and on a continuous basis by our professional staff.
- A great visual show with firework, labo instruments and carbon ice.
- Fruit display possible.
- As from 25€/pp





# INCENTIVES

- A magic combination of wine, nature, culture and gastronomy.
- Tailored made to your individual needs, facilities, numbers and timing.
- Excellent knowledge of the local area.
- Detailed professional services.
- Unique quality destinations and hotels.
- Accompanied by our wine expert.



## Original incentive trips



- The Champagne region with classic cars
- Culinary Paris by side-car
- The Piemonte region by Vespa
- Wine and palaces in Lisbon
- Wine and wildlife experience in South Africa
- Cocoa, cigars and rum in the Dominican Republic
- Beer and castles in Prague
- Flower Festival in Amsterdam
- ....



## Luxury cruise and champagne tasting

- Participants will enjoy a relaxed moment on a true luxurious yacht boat.
- On board they will learn more about champagne, about the different types, the tastes and the aromas while driving along a beautiful and unexpected scenery.
- This cruise includes 3 champagnes.
- Timing: 1:30 hour.
- Maximum 10 pax per boat. Different boats are possible.
- As from 180€/pp.





# BUSINESS GIFTS

- Our own chocolate creation produced by a Belgian multi awards winner Chocolatier.
- Only high quality champagne and chocolates.
- Excellent knowledge of the local champagne and wine areas.
- Personalized items available in small quantities.
- Personalized and fast service, free delivery within Brussels.
- Price as from 20€





# The champagne club

- Every month you are welcome to our champagne club tasting evenings in Brussels, Paris and London.
- During 2 hours we will taste 4 different champagnes.
- You can find the upcoming dates and starting time on [www.alex-alex.com/club](http://www.alex-alex.com/club)
- These tasting are open for everybody.
- A free entrance code can be supplied upon request.



# General conditions

- All rates are exclusive VAT.
- Total payment is due before the event. In case the payment is requested after the event a supplement of 10% will be applicable.
- We accept credit cards with a supplement of 3%.
- A 50% deposit may be requested at the confirmation and the other 50% before the event.
- Cancellation policies are as follow unless otherwise specified: 100% refundable > 2 months, 50% refundable >1 month non refundable <2 weeks.
- Final numbers have to be confirmed 7 days before the start of the event.
- Our general conditions are automatically applicable to all confirmed events.



*Criollo*

LIFESTYLE EVENTS & TOURS

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